

# **K e n n i e   R a n d a l l**

**Musical Artist**

**Rap & Hip-Hop**

**Houston | Texas**

*"Music is an outburst of the soul" – Frederick Deluis*

Artists are usually driven by their "inside voice" or innate creativity that speaks volumes of inspiration, connection, and greatness. Kennie Randall is indicative of a visionary soul with "something to say." With the phenomenal emergence of talented and unique rap and hip-hop



artists in Houston—the new capital of the Dirty South—Kennie brings to the table a conscious approach to his profession. He imparts "realism rap," inspired by the likes of MasterP, Kanye West, and Lauryn Hill.

Kennie has enjoyed a diverse and distinguished musical career over the past 10 years, which began at an early age with a guitar in-hand and a story on his mind. Unwavering in his desire to evolve into a successful recording artist, Kennie joined his high school band, and subsequently, formed the rap group, Phelony Click.

Today, at the helm of Kut-One Entertainment, Kennie's drive and talent have resulted in many local and regional performances as well as a growing fan base. His appeal has also ushered in the opportunity to collaborate with national, award-winning artists such as George Clinton; Kennie and the Father of P-Funk will be featured together on an upcoming project.

Versatility is essential in not only "moving the crowd," but also thriving as a 21<sup>st</sup> century artist, Kennie believes. "The difference between 'cutting-edge' and 'commonplace' is expansion and expectation."

His personal and professional accomplishments are fueled by a strong family foundation, inclusive of a mother who is an entrepreneur, a father who is a minister, and a brother as a consistent supporter.

No doubt that Kennie would be an exceptional asset to any leading record label or company with a deep appreciation for talent and inspired originality. He understands the business and science of the music industry, from managing and producing to leveraging the digital media to market and promote projects to a global audience.

If indeed "music is an outburst of the soul," then Kennie's spirit resonates the sound of artistic progress and performance.

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